



## School of Business

access instructions and additional information. If you are in a GRADUATE class you will have an Automatic eBook which is billed directly to your student account or a physical book that can be purchased at bookstore.wlu.edu. If you do not wish to participate in the Automatic eBook program, you will have the first week of class to opt out of the program (additional details will be outlined in your email instructions).

Optional Materials Readings related to principles of management in reputable print publications and online

#### Course Outcome Competencies

Define management and the management process and explain the functions of management in an organization.

Name the external environments and distinguish the impact each environment has on management.

Outline the steps in decision making and describe the three decision types.

Define communications and explain the nature of formal and informal communications within an organization.

## Attendance Requirements

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### External Campuses

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specific assignments for this course. When used, students must properly cite the generative AI tool in their submitted work.

- ii. While there is no true substitute for direct help and instruction for your instructor, students may be allowed to use generative AI tools to provide further explanations of course content, readings, and other assignments. Any use of generative AI tools to help further explain or translate content must be properly referenced and cited.
- iii. Specific parameters for generative AI usage are provided by the instructor.
- iv.

